

ARChi Bio FOAM

D5.1 Website, project logo and social media

Juha Koivisto

Ali Hamza

Grant Agreement Number	101161052
Action Acronym	ARCHIBIOFOAM
Action Title	Digital design and robotic fabrication of biofoams for adaptive mono-material architecture
Funding Scheme	HORIZON-EIC-2023-PATHFINDERCHALLENGES-01
Version date of the Annex I against which the assessment will be made	31/05/2024
Start date of the project	1/10/2024
Due date of the deliverable	30/11/2024
Actual date of submission	29/11/2024
Responsible	AALTO
Contributors	ICD, UMIL, WOAMY
Dissemination level	Public

ARCHIBIOFOAM project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101161052. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them.

Change Log

Date	Version	Author/Editor	Summary of Changes Made
18/11/2024	v1.0	Juha Koivisto (AALTO)	Initial version of the deliverable

1 Executive summary

This document contains the information of Archibiofoam project website, logo and social media. The links to online material are:

Website:

www.archibiofoam.eu

Linked-in:

www.linkedin.com/company/archibiofoam-project/

Instagram:

www.instagram.com/archibiofoam/

The main ArchiBioFoam logo:



ARChi
Bio
FOAM

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2 Introduction

The overall objective of the ArchiBioFoam Project is to create Mono-Material Yet Multifunctional Systems For Architecture Through Additive Fabrication of Shape-Changing Load-Bearing Biofoams.

This document aims to provide information on the means of communication and dissemination of information regarding project related activities and events such as the project website, Linked-In page and Instagram page. The document shall also aim to to concisely describe the structure of these elements.

2.1 ArchiBioFoam Website

A website shall serve as the primary mode for disseminating information about the ArchiBioFoam. Website shall ensure that information regarding the project activities is easily accessible to all stakeholders and general public at large.

Website can be accessed through the following URL:

www.archibiofoam.eu

The website is hosted in EU area by Finnish service provider (status as of 11.11.2024) vetted by Aalto University. The template is made by Aalto University by removing suspicious and possible dangerous components from Wordpress.

The website features sections that present the project objectives, methodologies and deliverables alongside resources such as contact information, newsletter and event calender. The details of each element is provided in the section **3 Website** of this document.

2.2 ArchiBioFoam LinkedIn

LinkedIn is the largest professional networking social platform, specifically designed for businesses and professionals to connect, share information and explore potential opportunities.

The ArchiBioFoam Project's LinkedIn page can be accessed by either by searching "*ArchiBioFoam*" through the LinkedIn search feature or through the following URL:

<https://www.linkedin.com/company/archibiofoam-project/>

ArchiBioFoam's LinkedIn page will serve to establish project's presence on the platform, acting as an effective tool for recruiting new talent, fostering connections with professionals and potential partners, and sharing valuable content. Enable ArchiBiofoam to position itself as the thought leader within this sector.

2.3 ArchiBioFoam Instagram

Instagram is a a popular social networking services driven through of photo and video sharing. Instagram enables interaction between individuals and groups through visually engaging content. The ArchiBioFoam Project's Instagram page can be accessed through following URL:

www.instagram.com/archibiofoam/

ArchiBioFoam Project's Instagram page will function as an alternative channel for disseminating information related to the project activities through creatively crafted content.

2.4 ArchiBioFoam Logo

The main logo of the archibiofoam is a black and white stylized text Archibiofoam where "Archi", "Bio" and "Foam" are on top of each other (filling an invisible square-like bounding box). There are alternative versions with black background, text in one line and animations. All of the versions can be used and are illustrated in later sections.



Figure 1: Main archibiofoam logo.

3 Website

3.1 Landing page

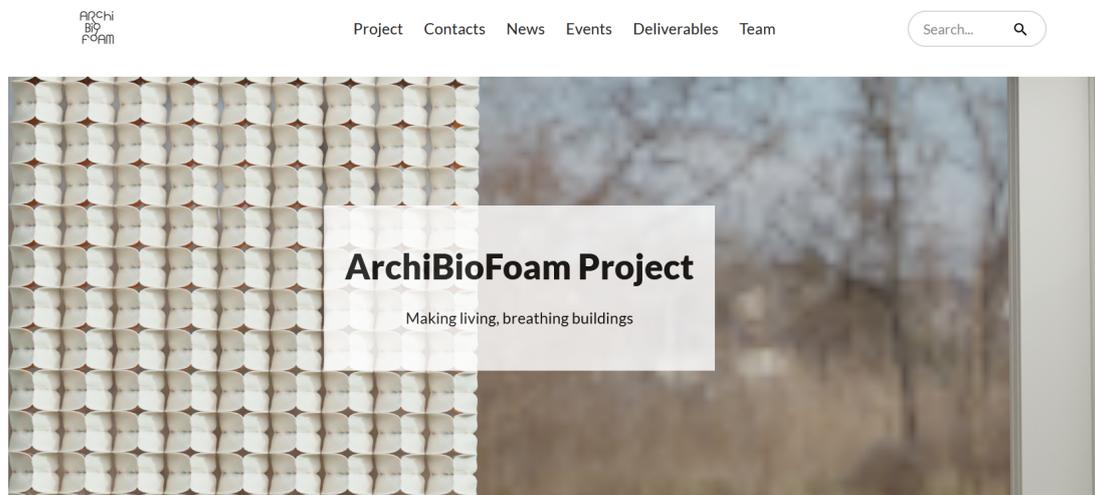


Figure 2: Picture of landing page

The cover page consists of three frames: Header, content and footer. The header is a bar at the top with logo, menu to internal pages and a search box. The header and footer frames are not altered while the content frame changes responding to user actions (e.g. when user clicks menu items).

The content frame below the header has stacked sections that are adjusted and evolve during the project. Typical sections in content frame include highlights, partners and news. The footer frame is at the bottom, it includes the European Union funding disclaimer, menu to internal pages, links to Archibiofoam in social media and links to privacy policy, Accessibility statement, Cookie policy and Contacts.

In the following subsections the internal pages are introduced.

3.2 Project

The Project page outlines the project. It consists of brief general introduction, few words on contributing organizations as well as summary of objectives and workpackages. The project page is adjusted if needed as the project evolves.

Project Objectives

Objective 1

Create a 3D-printable biofoam material with programmable properties

Objective 2

Develop a computational design algorithm for optimal metamaterial structures

Objective 3

Fabricate loadbearing and shape-changing components at architectural scale

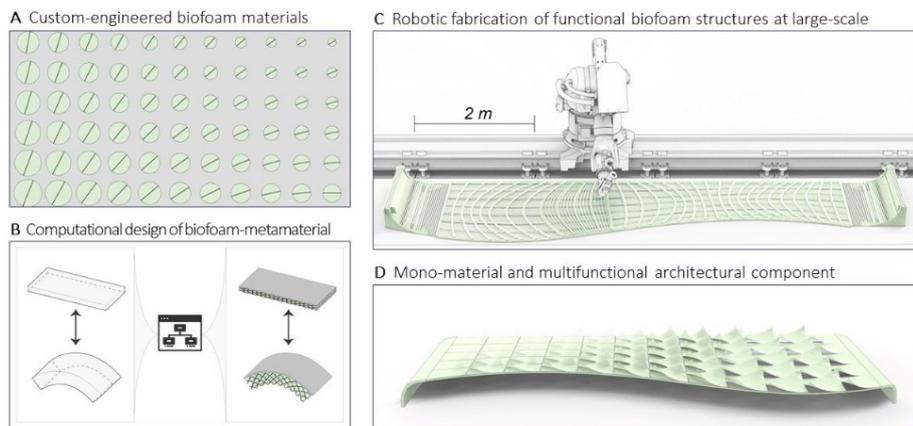


Figure 3: Objective section of the project page

3.3 Contact

The contact page consists of the essential contact information of the project (phone and email numbers; visiting, postal and billing addresses) as well as description of the personnel. The contact page is modified and updated during the project when needed.

Contact address

Juha Koivisto, +358 50 441 9233
Aalto University, room 2520
Konemiehentie 1
02150, Espoo
Finland

Opening hours: 9:00-15:00
(Kide 2nd floor is locked. Please ask help from the Kide
Lobby services)

Lab address

Juha Koivisto, +358 50 441 9233
K4 Building
Sähkömiehentie 4, 02150 Espoo / P.O. Box 14400,
FI-00076 AALTO

Billing address

Aalto Yliopisto, PL 96081, 01051 LASKUT

Electronic billing address

Business ID (VAT): FI22283574 (Aalto-
korkeakoulusäätiö)
EDI code (e-invoicing address): 003722283574
Online invoicing operator: OpusCapita Solutions Oy
Operator EDI code: E204503
**Invoicing reference must be included in all purchase
orders!**



Juha Koivisto, PhD

Research Fellow
Aalto University
+358 50 441 9233
juha.koivisto@aalto.fi

SEE PROFILE →

Figure 4: Content of the contact page.

3.4 News

The news page consists of stories that highlight disseminated events of related to Archibiofoam projects. The purpose is accept material with a low threshold to maximize the activity. The news are shown as a (square-like) element, typically consisting of image and a short paragraph describing the news-item with a link to possible full story that can be internal or external.

News



Woamy has been recognized as one of the Top Finnish Startups to Watch in 2024

15.11.2024

Woamy, a partner in the Archibiofoam project, has been recognized as one of the Top Finnish Startups to Watch in 2024! You can read more here: <https://startupstash.com/finnish-startups/>

READ ARTICLE →



Woamy wins the CIRCULAZE Top Start-Up 2024 award for circular innovations in Munich

11.11.2024

Another success fro one of our partners – Woamy! Each year, CIRCULAZE by CURAZE professional jury recognizes top start-ups driving circular innovation across various sectors, and Woamy was named among the Top 3 circular start-ups in Plastics and...

READ ARTICLE →

Figure 5: News pages highlights the success stories of the partners, collaborators and news related to the Archibiofoam topic.

3.5 Events

The event pages has a calendar view and sections for events. A typical event consists of picture, a short descriptive text and a link to full event description.

Events

NOVEMBER 2024						
FRI	SAT	SUN	MON	TUE	WED	THU
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

KICK-OFF

Archibiofoam Kickoff Meeting

Mon 28.10.2024 - Tue 22.10.2024

Official Kick-off of Archibiofoam Meeting was held on Woamy facility (Sähkömiehentie 4) at Aalto Otaniemi campus, Espoo, Finland , as well as online on Monday 28.10.2024. Representers from University of Milan, University of Stuttgart, Aalto University and...

Figure 6: Events page show the events ArchiBioFoam organizes, participates or recommends.

3.6 Deliverables

The deliverables page has a list of all deliverables of the project. Once the deliverable is ready, a link to the public description is added to the corresponding list item.

Public Deliverables of the project

- D1.1 Labscale properties
- D1.2 Macrosample
- D1.3 Upscaled process
- D2.1 Technical report
- D2.2 Software release
- D2.3 Integrated software
- D3.1 Parametric design workflow
- D3.2 Functional prototype
- D4.1 Architectonic demonstrator design
- D4.2 Multifunctional demonstrator
- D4.3 Testing and evaluation
- D5.1 Website, project logo and social media
- D5.2 Data Management Plan
- D5.3 RP1 Technical/scientific review meeting documents
- D5.4 RP2 update of the Data Management Plan
- D5.5 RP2 Technical/scientific review meeting documents
- D5.6 Innovation management
- D6.1 Plan for Dissemination and Communication Activities
- D6.2 Plan for Exploitation Activities
- D6.3 Final version of Plan for Dissemination and Communication Activities
- D6.4 Final version of Plan for Exploitation Activities
- D6.5 Market fit report
- D7.1 Contribution to the Portfolio Strategic Plan
- D7.2 Report on portfolio activities, year 1
- D7.3 Report on portfolio activities, year 2
- D7.4 Exploitation potentials of the technologies, year 2
- D7.5 Report on portfolio activities, year 3
- D7.6 Exploitation potentials of the technologies, year 3

Figure 7: The Deliverables page lists all the deliverables of the Archibiofoam project.

3.7 Future changes and updates

The website content is altered if needed. This document describes the website status on 16.11.2024.

4 Linked-in page

One of the social media pages is the Archibiofoam Linked-in page. The page consists of logo, contact information, illustrative header figure and list of "posts" that typically follow the news content of the Archibiofoam website.

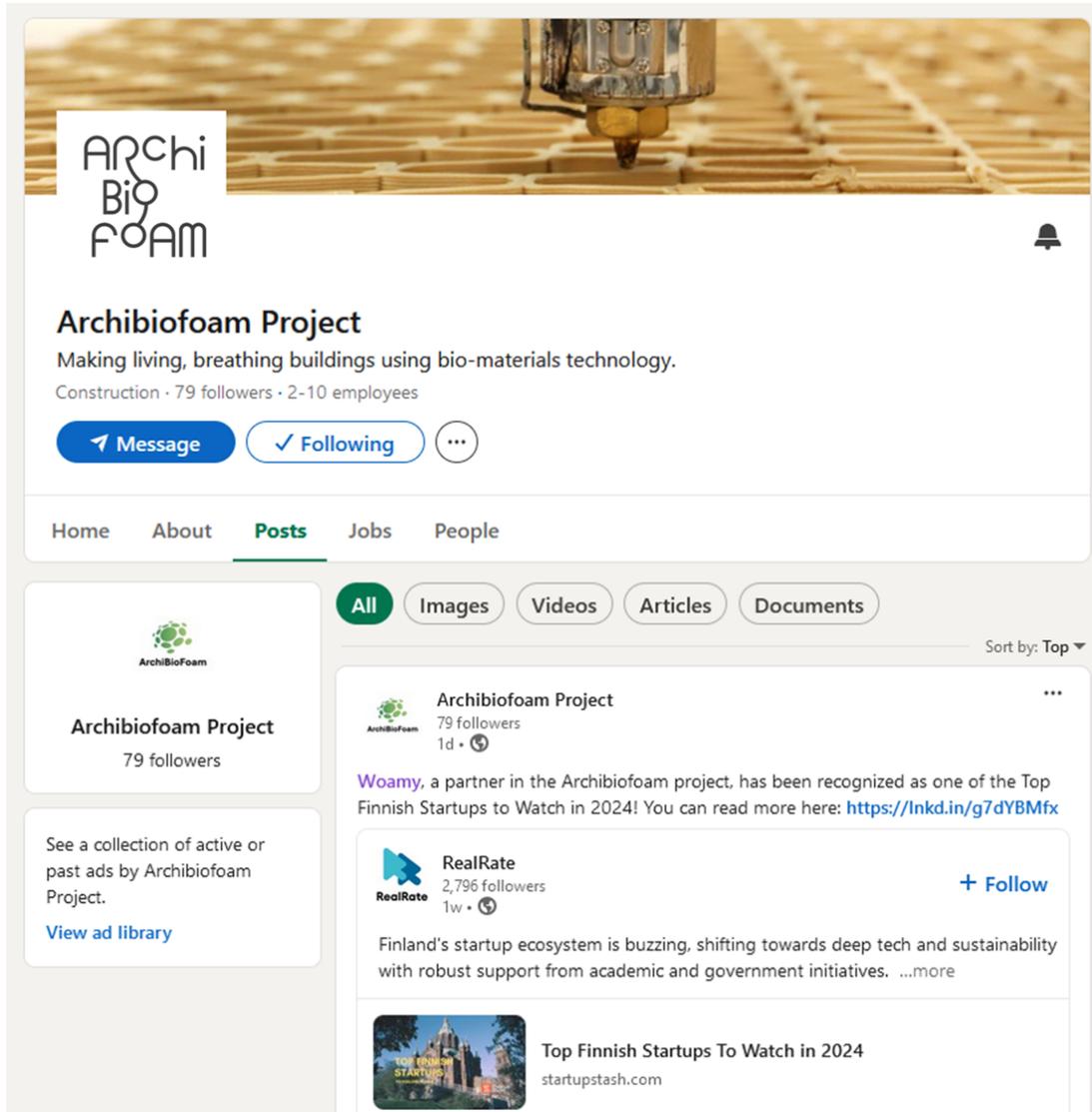


Figure 8: Picture of the Linked-in cover page of Archibiofoam project.

5 Instagram page

The Archibiofoam instagram page follows the content of the website. Typical post to instagram is a picture or video with short comment or repost of relevant content.

Instagram

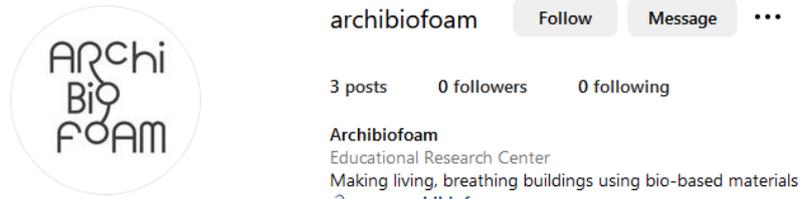


Figure 9: Picture of the Archibiofoam instagram page.

6 Archibiofoam logo

The main archibiofoam logo is the squarelike stylized text of ArchiBioFoam where the words "Archi", "Bio" and "Foam" are on top of each other illustrated below. Alternative versions include green-on-black and wide, all words on same row versions.



Figure 10: Primary (top) and alternative versions of the archibiofoam logo.